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Style

# Home-grown brands for you to #supportlocal this National Day



**Stephanie Zheng**  
Lifestyle Editor

Yahoo Lifestyle SEA 7 August 2020

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*Our editorial team is dedicated to finding and telling you more about the products and deals we love. If you love them too and decide to purchase through the links below, we may receive a commission. Prices were correct at the time of publication.*

I don't know about you, but being confined to my small but homey four-room HDB flat for about six months has converted me—who once preferred a brick-&-mortar shop experience—into an online shopping enthusiast.

From what I understand, this phenomenon is not the outlier. According to [a report by GlobalData](#), Singapore has experienced a surge in e-commerce transactions during this period, and is predicted to hit almost S\$10 billion (US\$10 billion) in online sales in 2020.

Sowmya Kulkarni, Banking and Payments Senior Analyst at GlobalData, reasoned that the accessibility to products online during the crisis has not only increased the number of online shopping transactions but has also converted several offline shoppers to online.

So in the spirit of National Day, I thought, since we are already spending a certain amount on online shops, why not curate a list of homegrown brands that are available online too? Also, not to jump the gun but Christmas is only four months away. From fashion to beauty products, we have 10 links here for you to stimulate the local economy.

### Blood

Definitely did not intend to start with something red, but this article practically wrote itself. Blood was founded by two local entrepreneurs who aim to support women and create non-medicated solutions for menstrual cramps. Their heating pads provides a natural way to relieve menstrual cramp and provide PMS comfort.

### Creative Technology

Read [this interview with Creative Technology's founder Sim Wong Hoo](#), and you cannot help but be awestruck at the discipline and sacrifices he has made in pursuit of a vision to

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### What to read next



**Simon Cowell to Miss 'America's Got Talent' Live Shows This Week After Back Surgery**

The Wrap





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The brand prides itself on creating sustainable and ethical beddings that are affordable yet luxurious. The TENCEL™ Lyocell Fibre ensures maximum comfort and for eco warriors, eco-friendly and sustainable bamboo were used in their Nature Breeze series.

[fivestonesvintage](#)

Eclectic vintage fashion and being environmentally conscious come together in this online vintage shop that's based in Singapore. You can find clothes from the 40s to the 90s and everything in between.

[Happyganics](#)



**BTS' "Break The Silence: The Movie" hits cinemas this September!**

The Hive Asia



**White House Asked South Dakota Governor About Adding Trump to Mount Rushmore (Report)**

The Wrap



**Boden's top-rated swimsuit is on sale: 'Best swimming costume I've ever bought'**

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For duty-free shopping deals, check out iShopChangi, where you can make use of their deals to get discounted alcohol, fragrances, beauty products, electronics and even groceries! You don't even need to be at the airport now as they will have your haul delivered straight to your house.

### IRVINS Salted Egg

I don't think we need much introduction here. The next time you're stocking up on snacks, keep these salted egg delights in your mind!

### Naiise

Supporting local designers, makers and crafters is the way to go to keep good design coming. At Naiise, distinctively Singaporean designs can be found in many of the products they carry.

### Porcelain



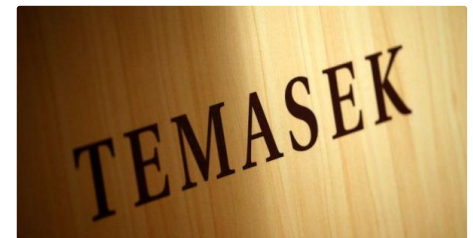
James 'Kamala' Harris, Former WWE Wrestler, Dies at 70

The Wrap



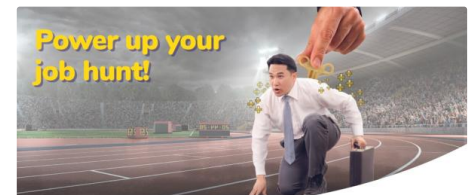
'Toy Story 4' star Tony Hale is keen for 'Toy Story 5' and wants a 'Wall-E' crossover (exclusive)

Yahoo Movies UK



Temasek abandons \$3 billion bid for Keppel after conglomerate's loss

Reuters



**Peach Fruit Extract**  
Antioxidant  
Skin reparative

**Aloe Barbadensis Leaf Juice**  
Soothe & Hydrates

**Mountain Pepper**  
Anti-Aging

**Calendula Officinalis Extract**  
Anti-Inflammatory

**Sakura Blossoms Leaf Extract**

Botanical Soothing Gel  
PURE  
CELON  
Skin refinement



Porcelain is a homegrown cult skincare brand that started as a skincare salon. Indulge in a luxurious treatment in their salon, or purchase their products from Amazon.

SaruchiRJewellery



There are plenty of local designers gems hidden in Etsy, and one of it is SaruchiRJewellery, who uses quality material such as gold, silver, crystals and gemstones to create beautiful accessories.



Do you know Pixar better than 'Toy Story 4' star Tony Hale? Take our quiz to find out

Yahoo Movies UK



COMMENT: A strange, subdued and necessary NDP in a time of COVID-19

Yahoo News Singapore



'Flash Gordon' at 40: Brian Blessed will kill anyone who tries to remake the cult classic (exclusive)

Yahoo Movies UK

FairPrice CELEBRATE THE SINGAPORE SPIRIT! Buy 2 get 50% OFF! Deals refreshed weekly



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Our goal is to create a safe and engaging place for users to connect over interests and passions. In order to improve our community experience, we are temporarily suspending article commenting.



Style Yahoo Style UK

### Boden's top-rated swimsuit is on sale: 'Best swimming costume I've ever...

Customers have hailed it a confidence-boosting and flattering swimsuit.



Ad Hear.com

### Cost of these hearing aids might surprise you

These hearing aids are best buy of 2020



Celebrity Yahoo Style UK

### What is hip dysplasia? Parents flood Millie Mackintosh with support after...

The 14-week-old is having to wear a harness to treat the condition.



Style The Guardian

### Meet the model agency fighting body fascism

Meet the model agency fighting body fascism. A recent Gucci beauty campaign, starring model Ellie Goldstein, w...



### China sends fighter jets as U.S. health chief visits Taiwan

Reuters



### Josephine Skriver named Sports Illustrated Swimsuit's 2020 Rookie of the Year

Yahoo Celebrity



### Eyes on Saddiq's next move after absence at Dr M's new party launch

Malaysiakini





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### Ad NTUC FairPrice Celebrate National Day with amazing savings!

Double your celebrations with our weekly refreshed deals. Shop online or at any FairPrice stores from now till 2 Sep.



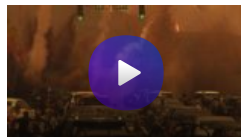
### News Yahoo Style UK Waterstones launches paperback sale perfect for holiday reading

There's 20% off novels, non-fiction and children's books.



### Entertainment Cinema Online Trailers Do You Love Me As I Love You - Trailer 2

Li, who must fulfil the condition set by Song in order to date her, turns to Tien for help, who reluctantly helps even...



### News Cinema Online Trailers Greenland - Featurette: Behind-The-Scenes

As a comet hurtles towards Earth, a family must make a dangerous journey to the bunkers in Greenland in order t...



### Ad IG React to market news seamlessly

Trade 12,000 shares CFD on the move with our award-winning apps & never miss an opportunity. Trading CFDs...



### Entertainment Yahoo Movies UK New 'Star Trek' reboot has been paused

The planned reboot of the Star Trek movie franchise is said to have been shifted to the back burner, according to...



### Greenland - Featurette: Behind-The-Scenes

Cinema Online Trailers



### Revisiting the hiccups, moving moments and LOLs from NDP history

Coconuts Singapore



### 'An American Pickle': Seth Rogen was happy to star opposite himself as 'other actors stress me out'

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News The Guardian

### Eight of the UK's best wildlife reserves: readers' travel tips

Eight of the UK's best wildlife reserves: readers' travel tips. From otters near Chepstow and myriad butterfly species i...



Ad DBS Treasures

### Wisdom From 8 Zodiac Animals For Investments

Pick wisely and you can build a long-term portfolio of quality assets that will survive and thrive through market cycles....



Celebrity Yahoo Style UK

### Katherine Schwarzenegger and Chris Pratt welcome first child: 'They're...

Schwarzenegger's brother announced the baby news.



Entertainment Yahoo Movies UK

### New look at James Bond's 'No Time To Die' teases action-packed chase scene

James Bond and Madeleine Swann 'attempt to shake off pursuers' in the classic Aston Martin DB5.



Entertainment Coconuts Singapore

### Podcasting gender activist Nandar on tearing up taboos as a 'Nosy Auntie'

When Nandar decided to take on the topic of abortion in an episode of her podcast, she reached out to several doctors working at U.N. organizations to be her guests. Perhaps unsurprisingly, given its deep taboo in a country where illegal procedure...



Ad Top Gadgets Reviews

### Singapore: Why is Everyone Snapping Up This \$49 Smartwatch?

Incredible \$49 Smartwatch is Taking Singapore By Storm



### Axa weighs sale of Singapore business to raise cash

Bloomberg



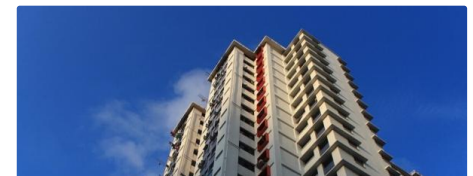
### Do You Love Me As I Love You - Trailer 2

Cinema Online Trailers



### COVID-19: Singapore reports 188 new cases, total now at 55,292

Yahoo News Singapore





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Lifestyle The Telegraph

### The secrets of North Wales: There's more to this region than Snowdon a...

In early 2020, my travel goals included a trek to Everest Base Camp, until a certain virus scuppered my plans, and...



Lifestyle The Telegraph

### Amsterdam Unlocked: How to get the most out of a city break right now

After three months in lockdown, our resident expert Rodney Bolt discovers how to enjoy a city learning how to be...



Ad Samsung

### Introducing the new Samsung QLED 8K

QLED 8K perfectly balances pristine picture quality and innovative technologies to deliver a viewing experience...



Entertainment Yahoo Movies UK

### Sean Connery is crowned the best James Bond of all time

Sean Connery has been crowned the best James Bond of all time in a new 'tournament' style poll by the Radio Times.



Lifestyle The Guardian

### Poem of the week: The Ancestors by Jackie Wills

Poem of the week: The Ancestors by Jackie Wills. Cheerful and anarchic, the forebears here are still intriguing and...



Entertainment Yahoo Movies UK

### The dirty dozen toys that terrified parents and kids: From 'inappropriat...

Earlier this week, Hasbro pulled a line of 'Trolls World Tour' dolls from shelves after a Change.org petition raised...



### Steel Rain: Summit - Trailer 1

Cinema Online Trailers



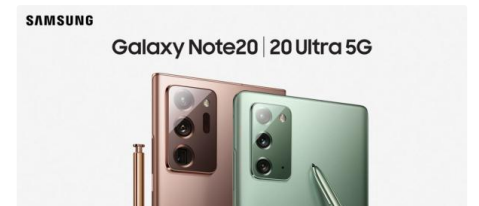
### 'Night fell': Hong Kong's first month under China security law

AFP News



### The Queen once asked Brian Blessed to do his 'Flash Gordon' catchphrase (exclusive)

Yahoo Movies UK







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Lifestyle The Telegraph Here in Greece, it feels the age before tourism became mass tourism

I've made it to Greece – and it all feels like a bit of an adventure



Entertainment Yahoo Movies UK Geena Davis says acting roles were 'scarce' after she turned 40

The 'Thelma & Louise' star speaks out on sexual harassment and sexism in Hollywood.



News The Telegraph I have the inside line on the UK's quarantine policy, and France is likel...

Paul Charles, CEO of travel PR consultancy The PC Agency and spokesperson for the Quash Quarantine...



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Ad POEMS 5 Stocks Flying the Singapore Flag High

Happy National Day! Read our latest article where we bring you through the history and outlook of 5 iconic Singapore...



News The Guardian Which countries can UK holidaymakers visit without...

Which countries can UK holidaymakers visit without restrictions on arrival? A guide to countries that UK tourist...



Entertainment Yahoo Movies UK Christopher Eccleston to return to 'Doctor Who' for audio series

Christopher Eccleston is to return to the role of Doctor Who for the first time in more than 15 years.



How Much Does The National Day Parade Cost The Singapore Taxpayer?

DollarsAndSense.sg



Beasts Clawing At Straws - Trailer 2

Cinema Online Trailers



Asia's worst share market just got another jolt

Bloomberg

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Ad Singtel

### Singtel TV Family Packs at \$11.95/mth

Non-stop entertainment with up to 48 channels (6-mth contract). With our variety of packs, there's a channel for...



Entertainment Elle

### Pisces Daily Horoscope

(February 19 - March 20)



Entertainment Cinema Online

### Will David Hasselhoff star in James Wan's "Knight Rider" film adaptation?

James Wan will be producing a movie based on the popular 1980s action series



Entertainment The Guardian

### The Book of Trespass by Nick Hayes review – a trespasser's radical...

The Book of Trespass by Nick Hayes review – a trespasser's radical manifesto. The land belongs to us all!...



Ad NTUC Income

### 5 Lifestyle Changes To Be Healthier, Even At Home

Spending more time at home doesn't mean we have to become healthier. Learn easy lifestyle changes that yo...



Celebrity Cinema Online

### Iza Calzado: This year's birthday is the most meaningful

The actress is happy to still be alive to celebrate her upcoming 38th birthday



### Defying virus, thousands of motorcyclists flood into small US town

AFP News



### Singapore #Fitspo of the Week: Carla Dunareanu

Fit To Post Sports



### 'Holy warrior' selfies: Pakistan teen feted for killing U.S. blasphemy suspect

Reuters





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Entertainment The Hive Asia

### BTS' "Break The Silence: The Movie" hits cinemas this September!

It follows the K-pop stars on their world tour "Love Yourself: Speak Yourself"



Ad MyCareersFuture.sg

### Answer Singapore's Most Common Interview Question

Some interview questions are harder than others, we try and tackle the hardest ones so you can be prepared for...



Entertainment The Guardian

### A Saint from Texas by Edmund White review – a delicious, salacious romp

A Saint from Texas by Edmund White review – a delicious, salacious romp This tale of twin sisters fleeing 50s Texas,...



News The Guardian

### How a road safety scheme led my neighbours to mistake me for a...

How a road safety scheme led my neighbours to mistake me for a Brexiter! was trying to make a point about the lac...



Lifestyle The Guardian

### Tree of the week: 'It looks a bit of a hippy so I named it after Neil from T...

Tree of the week: 'It looks a bit of a hippy so I named it after Neil from The Young Ones' In this weekly series, readers t...



Ad InfnitiKloud

### \$39 USB Stick Backs Up Entire Computer (1 Click)

I Almost Lost Everything on My Computer - This Device Saved Me



### 3 Blue-Chip Companies with Attractive Dividend Yields

The Smart Investor



### Transfer news LIVE: Arsenal to seal Willian move today as Liverpool agree fee and Man United step up Jadon Sancho interest despite deadline

The Independent



### It's decision time for Joe Biden: His VP pick could make history, with Harris, Rice among top contenders

USA TODAY







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News The Guardian

### Two-thirds of adults in England feel cycling is dangerous

Two-thirds of adults in England feel cycling is dangerousGovernment survey predates £2bn 'revolution',...



Lifestyle The Guardian

### Learning to swim wild with confidence – with the 'Dip Advisor'

Learning to swim wild with confidence – with the 'Dip Advisor'. With most pools still closed, wild swimming is...



Ad Wavcare

### Avoid Touching Bacteria & Germs Surface

The simple yet sturdy design of the Finger Guard makes it easy to open doors, press buttons, and pull levers. It can ...

News Coconuts Singapore

### Ex-cop refused boarding unleashes fury on unlucky DMK computer

It was a "you can't sit with us" moment when the police spokesman yesterday denied any association with a man who claimed to be a police major as he hulk-smashed a gate computer. Police spokesman Col. Krissana Pattanachareon said...



Entertainment The Guardian

### Forgotten Plays: No 11 – The High Bid (1908) by Henry James

Forgotten Plays: No 11 – The High Bid (1908) by Henry James. James's rich dialogue and clashing-cultures them...



Entertainment The Guardian

### 'Edinburgh made us!' The stars catapulted to TV fame from the fringe

'Edinburgh made us!' The stars catapulted to TV fame from



### Ayesha Curry lost 35 pounds during quarantine – here's how she did it

Yahoo Canada Style



### Apple refuses to allow major gaming apps from Microsoft, Google, and Facebook onto the App Store, and the fight just went public

Business Insider



### The 50 best shows on Netflix right now

Digital Trends





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Sharon Stone opens up on 'crazy' near-death experiences

Yahoo Celebrity UK



Hong Kong police raid pro-democracy newspaper, arrest owner

AFP News



A Mercedes-Benz Sprinter was converted into a tiny luxury home on wheels starting at \$172,500 — see inside the 2021 Daycruiser 144 RV

Business Insider





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Some Canadians are trying to deter US visitors fleeing the coronavirus by vandalizing cars with American license plates.

INSIDER



Amazon's National Day sale gives you big savings - shop these deals before they sell out

Yahoo Lifestyle SEA

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